



**YUROK TRIBE**  
REQUEST FOR PROPOSAL  
CA CONDOR VIDEO PROJECT

Yurok Tribe  
190 Klamath Blvd.  
Klamath, CA 95548

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Dear Prospective Bidder:

The Yurok Tribe (the "Tribe") is seeking a **filmmaker to produce a video for the California Condor project**. Technical questions or requests for clarification shall be directed, in writing, to the email address below. The Tribe's responses to a proposer's question(s) will be provided via return email only to the proposer asking the question(s), and not shared with other respondents.

**RFP Bid Response Representative:**

- Name: Springwind Marshall
- Company: Yurok Tribe
- Address: 190 Klamath Blvd.
- City, State, Zip: Klamath, CA 95548
- Telephone: 707-445-2422 x1925
- Email Address: [smmarshall@yuroktribe.nsn.us](mailto:smmarshall@yuroktribe.nsn.us)

**1. General Information**

**Key Dates:**

The following table outlines the Tribe's key dates and events in this RFP process:

Date	Event
07/28/25	RFP is Available
07/28/25 – 08/25/25	Questions and Answer Period
08/25/25	Deadline for receipt of proposals to the Tribe's Office
08/29/25	Selection completed/contract negotiations begin

**Proposal Submission Instructions:**

Each proposal must be submitted electronically to the Bid Response Representative above, no later than 4:00 PM (PTS) on the deadline date. The subject line should read: RFP-CA CONDOR VIDEO PROJECT

**2. Rules Governing Proposals**

**Confidentiality:**

The content of all proposals will be kept confidential throughout the selection process and afterward. Copies of any proposal will not be shared with other respondents.



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**Late Submissions:**

Proposals not received prior to the date and time specified will not be considered and will be returned to the proposer unopened.

**Acceptance / Rejection of Submittal:**

The Tribe reserves the right to reject any or all responses to this RFP, to waive minor irregularities in any proposal or in the RFP procedures, and to accept any proposal presented which meets or exceeds these specifications and which is deemed to be in the best interests of the Tribe. However, the requirements for timelines shall not be waived.

**Proposal Evaluation:**

A committee of individuals representing the Tribe will perform the evaluation of all proposals. Following this evaluation process, the committee may elect to ask certain respondents to complete an oral interview before the committee. The purpose of the interview is to allow those further selected firms expansion and discussion of their written responses.

**Oral Interviews:**

Oral interviews are provided at the sole discretion of the Tribe and are for the purposes of allowing the Tribe to broaden their understanding of certain selected respondents.

**Final Selection:**

The final selection of the successful respondent(s) is scheduled to be completed by **Friday, August 29<sup>th</sup>, 2025**.

**Insurance Requirements:**

Include Proof of Insurance furnished by the respondent's carrier to guarantee the respondent is properly insured. The respondent, once awarded, must file with the Tribe certificates of insurance prior to the commencement of work as additionally insured with Liability Insurance, Comprehensive General Liability insurance, and Professional Liability insurance.

Respondent shall require and verify all subcontractors, if applicable, maintain insurance, including workers' compensation insurance, subject to all of the requirements stated herein prior to work.

**3. Selection Criteria**

- Specialized experience, capabilities, and technical competence, which the organization may demonstrate with the organization's proposed approach and methodology to meet the project requirements.



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- Specialized and qualified project team members with an extensive list of qualifications, education, and relevant experience for each.
- Resources committed to performing the work and the proportion of the time that the organization's staff would spend on the project, including time for specialized services, within the applicable time limits.
- Records from previous projects, quality of work, ability to meet schedules, cost control and contract administration.
- If a qualified Native American-owned company comes within 5% percent of the lowest qualified bidder's total bid, that company may match the lowest bid and receive the award unless the original lowest bidder is a Native American-owned business. A Native American-owned business must be a non-profit or for-profit entity where an Indian or Indians own at least 51% interest and where such Indian or Indians have managerial and operational control of the business operations. Other factors can be found in section 4403 of the Tribal Employment Rights of the Yurok Tribe. The ordinance and other TERO documents can be found at the following link <https://www.yuroktribe.org/tero> . Any contractor claiming Native American preference shall fill out and submit the Application for Contractor/Business Certification.
- Contractors must comply with the YTC for work funded by or conducted on behalf of the Yurok Tribe, including the contractor providing the TERO Office with an Indian Preference Plan, describing how the contractor intends to meet those obligations. See [YTC4501-4602](#).
- All professional services contracts are subject to the Tribe's Employment Rights Ordinance (TERO) and policies and a 1% TERO fee will be assessed on services. See [YTC4601-04](#).

#### **4. Project Description**

The Yurok Tribe is soliciting proposals from filmmakers to produce engaging video content that tells the story of condor reintroduction and environmental restoration efforts in and around Yurok ancestral territory and Redwood National Park (REDW).

Through the narrative of condor reintroduction, the video will intentionally reveal how Western science and Yurok Indigenous Knowledge have both been instrumental in the success of the new condor flock. The video will also illustrate how these two bodies of knowledge relate to each other.

The final product will take the form of a single medium-length video (about 10-15 minutes in duration) that can be broken down into a set of related short videos (1-4 minutes each) that explore different facets of the story.

The contractor will record interviews, film scenes in the field, and will edit the video as well as create any graphics that may accompany it. The video must meet federal legal and policy requirements related to accessibility and communication



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standards.

## **5. Response Format**

- a) Letter of Interest
- b) Qualifications of the Respondent
- c) Presentation of the Respondent's Team
- d) Specific Project Expertise that relates to the Project Description
- e) Fee Schedule
- f) Signatures of Representatives

## **6. Evaluation of Criteria**

The proposals will be evaluated based on the following criteria and point ranges:

<b>Evaluation Criteria</b>	<b>Points</b>
Proposed approach to scope of work	0-20
Level of experience of the individual(s) identified to work on this matter	0-20
The Offeror's experience with similar clients and legal matters	0-20
Response from references	0-20
Cost	0-20
Native American preference	0-10
Veteran preference	0-10
Met all proposal requirements in Request for Proposal	0-10
<b>Total:</b>	<b>0-130</b>